

# Adansi Travels Ltd

## Affiliate Terms & Conditions – GoWorldCup Campaign

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### 1. INTRODUCTION

These Affiliate Terms & Conditions govern participation in the Adansi Travels Ltd (“Adansi”) affiliate program for the GoWorldCup campaign. By registering, affiliates agree to these terms.

### 2. ELIGIBILITY

- Affiliates must be at least 18 years old.
- Registration is open globally but subject to Adansi approval and due diligence.
- Existing customers may become affiliates.
- Affiliates are independent contractors, not employees.

### 3. COMMISSION STRUCTURE

- Affiliates earn 10% commission on all qualifying sales.
- Commission is earned only when a referred customer pays at least 50% deposit.
- Affiliates can effectively earn enough commission to offset their own travel.

### 4. TRACKING & ATTRIBUTION

- Each affiliate will receive a unique tracking link.
- Commission is only valid if the booking is completed through the affiliate’s link.

### 5. PAYMENT TERMS

- Commission payments will be made at the end of June.
- Affiliate dashboards will reflect real-time earnings.
- If a customer refund is approved, the corresponding commission will be deducted.
- Payment methods include bank transfer, mobile money, or international transfer.
- Commission is paid in USD or Ghana Cedi equivalent.
- Ghana-based affiliates are subject to 10% withholding tax.
- Affiliates are responsible for their own taxes.

### 6. MARKETING GUIDELINES

- Affiliates must submit custom content for approval before use.
- Misleading claims about tickets (e.g., “official FIFA tickets”) are prohibited.
- Affiliates may not offer independent discounts; incentives must come from their commission.
- Use of Adansi branding requires approval.

#### 7. TERMINATION

- Adansi may terminate any affiliate at any time.
- Affiliates will receive earned commissions unless termination is due to fraud.
- Fraudulent activities will result in forfeiture of all commissions.
- Inactive affiliates may be deactivated.

#### 8. LIABILITY

- Affiliates act independently and bear responsibility for their marketing conduct.
- Adansi is not liable for affiliate actions.

#### 9. GOVERNING LAW

- These terms are governed by the laws of Ghana.
- Disputes will be resolved via arbitration in Ghana before court proceedings.

#### 10. ACCEPTANCE

By registering, affiliates agree to comply with these terms.